

# Strategic Objectives



Our mission is to serve the residents and guests of the Estes Valley with superior fire prevention, fire protection, and emergency services in a safe and efficient manner.

In late 2021 and early 2022, we worked to outline our various strategic objectives, which includes:

- **Support our personnel through strategic direction and management of all resources (human, physical, and financial)**
  - Provide effective leadership for our organization and community
  - Be fiscally responsible with strong ethics and integrity
  - Transparency in government, through open and honest communications with all stakeholders (internal and external)
  - Demonstrate sustainable yet continual improvement
- **Proactively increase safety through reduction or elimination of risks.**
  - Reduce potential conditions hazardous to life and property
  - Maintain and apply a Community Risk Reduction Plan based on the pertinent threats
  - Provide quality customer service based on good communication
  - Decrease the Wildland Urban Interface (WUI) risk
- **Support our personnel so that they are consistently competent.**
  - Develop and maintain competencies to respond to all emergencies
  - Keep ahead of evolving threats and challenges
  - Seamless integration of our emergency response capability with other service providers (medical, law, mutual aid)
  - Facilitate and provide relevant training for all members
- **Reliably respond to fires and emergencies in a professional manner.**
  - Ensure our agency is reliable in responding to all emergencies in the District
  - Have equipment and facilities that will be dependable, capable, and consistent with the needs of the community
  - Maintain volunteers capable of safely and successfully meeting the needs of the District
  - Support our mutual aid partners - local, state, and federal
  - Maintain a team whose members are enthusiastic, diverse, empowered, and effective

# Plan Components



Our goal is to fund these opportunities for increased and improved services through a modest property tax increase and additional sales tax funding through the Town of Estes Park.

Specific programs that are currently being considered:

## Wildland Fire Prevention & Mitigation

- Offering fuels reduction assistance to homeowners and HOAs with:
  - Increased outreach and education
  - Fuels removal through slash collection and chipping
- Increased coordination for district-scale projects addressing wildfire risk creating fuel breaks and opportunities to stop fires within the District

## Fire Training & Response

- Continue and enhance our current volunteer program
- Resident volunteer program that would provide housing to potential volunteers in exchange for on-duty shifts, providing more consistent response at minimal cost
- Creating a 24/7 presence in the fire station to ensure trained personnel are always available to aid in emergencies with minimal delay in response

## Business & Homeowner Safety

- Expand educational opportunities and resources to support homeowners and business
- Expand relationships with the Chamber of Commerce to ensure business needs are being met
- Provide timely support for ongoing construction and growth already occurring

## Continued & Enhanced Government Efficiencies

- Pursue additional grant opportunities to keep costs down for residents while providing the best services possible
- Maintaining and improving our aging facilities to ensure they can serve our community for many years to come
- Proactively address risks and challenges before they become significant

# Intended Results

Through 2022, we identified steps our agency could take to ensure continued performance in service of our community and opportunities to further increase the safety of the Estes Valley through our actions.

These plans were discussed and reviewed within the organization, and put out to the community for input through a public survey. The results of that survey were presented to the District Board at their regular meeting in December, 2022.

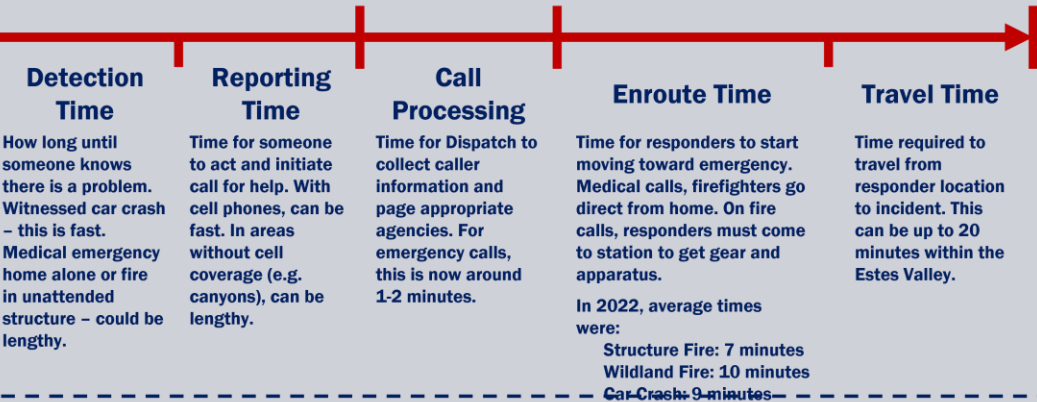
The goals of our strategic plan are to best meet the current and future needs of our community and fulfill our mission. This includes:

- 1) Continue to serve our community at the highest level through emergency response and community risk reduction
- 2) Continue to provide our citizens with the exceptional value they have come to expect, keeping costs to our taxpayers low while providing professional response
- 3) Continue to engage and listen to our community members and stakeholders, providing the information necessary to make the best decisions for all we serve
- 4) Look forward and anticipate challenges, while proactively addressing them



## Emergency Occurs      911 Call      Tones      Help Arrives

The relationship between the timeline of an emergency and our proposed strategic plan elements



### Strategic Plan Proposals Related to Emergency Response

