

# Strategic Objectives



Our mission is to serve the residents and guests of the Estes Valley with superior fire prevention, fire protection, and emergency services in a safe and efficient manner.

In late 2021 and early 2022, we worked to outline our various strategic objectives, which includes:

- **Support our personnel through strategic direction and management of all resources (human, physical, and financial)**
  - Provide effective leadership for our organization and community
  - Be fiscally responsible with strong ethics and integrity
  - Transparency in government, through open and honest communications with all stakeholders (internal and external)
  - Demonstrate sustainable yet continual improvement
- **Proactively increase safety through reduction or elimination of risks.**
  - Reduce potential conditions hazardous to life and property
  - Maintain and apply a Community Risk Reduction Plan based on the pertinent threats
  - Provide quality customer service based on good communication
  - Decrease the Wildland Urban Interface (WUI) risk
- **Support our personnel so that they are consistently competent.**
  - Develop and maintain competencies to respond to all emergencies
  - Keep ahead of evolving threats and challenges
  - Seamless integration of our emergency response capability with other service providers (medical, law, mutual aid)
  - Facilitate and provide relevant training for all members
- **Reliably respond to fires and emergencies in a professional manner.**
  - Ensure our agency is reliable in responding to all emergencies in the District
  - Have equipment and facilities that will be dependable, capable, and consistent with the needs of the community
  - Maintain volunteers capable of safely and successfully meeting the needs of the District
  - Support our mutual aid partners - local, state, and federal
  - Maintain a team whose members are enthusiastic, diverse, empowered, and effective

# Plan Components



Our goal is to fund these opportunities for increased and improved services through a modest property tax increase and additional sales tax funding through the Town of Estes Park.

Specific programs that are currently being considered:

## Wildland Fire Prevention & Mitigation

- Offering fuels reduction assistance to homeowners and HOAs with:
  - Increased outreach and education
  - Fuels removal through slash collection and chipping
- Increased coordination for district-scale projects addressing wildfire risk creating fuel breaks and opportunities to stop fires within the District

## Fire Training & Response

- Continue and enhance our current volunteer program
- Resident volunteer program that would provide housing to potential volunteers in exchange for on-duty shifts, providing more consistent response at minimal cost
- Creating a 24/7 presence in the fire station to ensure trained personnel are always available to aid in emergencies with minimal delay in response

## Business & Homeowner Safety

- Expand educational opportunities and resources to support homeowners and business
- Expand relationships with the Chamber of Commerce to ensure business needs are being met
- Provide timely support for ongoing construction and growth already occurring

## Continued & Enhanced Government Efficiencies

- Pursue additional grant opportunities to keep costs down for residents while providing the best services possible
- Maintaining and improving our aging facilities to ensure they can serve our community for many years to come
- Proactively address risks and challenges before they become significant

